

Aleksander Góra

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Portfolio www.aleksandergora.co.uk

PERSONAL PROFILE

A well organised and professional candidate with excellent administrative skills. Works calmly under pressure and accepts challenges with confidence. A self-starter with strong attention to detail and the ability to multi-task and prioritise workload as necessary. Flexible and easily adaptable, able to learn and develop new skills quickly and efficiently. Independent and self-motivated as well as being a team player. Builds rapport and trust with employers and colleagues alike. Now looking for an opportunity to take existing skills to a higher level and grow within the organisation.

CRUCIAL SKILLS

- Personal organisation and time management - tasks being accomplished before or by the deadline. Ability to work in stressful environment. Working independently as well as in a team. Thinking creatively, finding solutions to problems and making decisions. Able to adapt and work flexibly in different contexts.
- Ability to create highly creative, conceptual and strategic design work in corporate communications
- Working experience in User Experience, Conversion Rate Optimisation, Branding, DTP,
- Digital finishing skills - ability to prepare a file correctly for digital pre-press output
- Strong service focus with attention to detail and accuracy

SOFTWARE ORIENTATION

- Very strong design skills in **Adobe Creative Suite**
- Proficiency in **MS Word, Excel, PowerPoint, Outlook**
- Good knowledge of **Wordpress, InVision, Sketch, Axure** coupled with good understanding of **HTML, CSS** and responsive frameworks like **Bootstrap**

EMPLOYMENT

Oct 2016 - present

Convertize LTD - Product Manager

- Developing and managing the product strategy and roadmap of the application, working with board of directors and senior management by planning and prioritizing product deliverables and schedules
- Preparing product requirements and technical specification that address the objectives of the company
- Leading cross-functional teams with respect to requirements interpretation, product decisions, specification reviews, customer satisfaction issues, and scheduling
- Managing the product backlog
- Clearly communicating product development updates, risks, and issues to board of directors
- Proactively identify and resolve issues that may impair company ability to meet strategic, financial, and technical objectives

April 2015 - Sep 2016

Convertize LTD - UX Lead Designer

- Designing how users will interact with products on wireframes, user flows and prototypes to design new and exciting products and features.
- Researching style and design implications to new product features.
- Constantly reviewing existing product features and propose design and style changes.
- Conceptualizing original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Conducting usability testing and user research and evaluate user feedback.
- Evangelise useful design applications and best UX practices across WebDesign Team

Sep 2013 - March 2015

Convertize LTD - Senior Web Designer

- Responsible for the development of creatives and components.
- Designing and encoding responsive websites, newsletters and landing pages
- Utilizes mockups and graphic pre-designs where appropriate.
- Demonstrates creative, technical and analytical skills.

Aug 2012 - Sep 2013

Fancy-IT Agencies LTD - Graphic Designer

- Design of packaging for individual products offered by the company
- Taking care of the corporate identity system
- Creating promotional offers to customers in the form of a newsletter
- Maintaining a company website and adding new products to the online store

EDUCATION

2007 - 2010 AGH University of Science and Technology
in Cracow Faculty of Humanities

2013 - European Information Technologies Certification Academy
Postgraduate Diploma, Computer Graphic Design

VOLUNTEER EXPERIENCE

March 2014 - present

Asbiro University CIC - Marketing Director

ASBIRO is an Alternative School of Business and Personal Development. The school has over 200 professionally active lecturers/entrepreneurs with assets over £1.4 Billion – My responsibility is to lead a team of volunteers involved in social media and email campaigns.

HOBBIES

Neuromarketing, Psychology, Self-development, Interior Design

LANGUAGES

Polish native

English fluent in written and spoken