

Aleksander Góra

Lead User Experience

151 Blackthorn Road, Didcot OX11 6EP Oxfordshire



aleksander.gora88@gmail.com

Portfolio www.aleksandergora.co.uk

PERSONAL PROFILE

A well organised and professional candidate with excellent administrative skills. Works calmly under pressure and accepts challenges with confidence. A self-starter with strong attention to detail and the ability to multi-task and prioritise workload as necessary. Flexible and easily adaptable, able to learn and develop new skills quickly and efficiently. Independent and self-motivated as well as being a team player. Builds rapport and trust with employers and colleagues alike. Now looking for an opportunity to take existing skills to a higher level and grow within the organisation.

CRUCIAL SKILLS

- Personal organisation and time management - tasks being accomplished before or by the deadline. Ability to work in stressful environment. Working independently as well as in a team. Thinking creatively, finding solutions to problems and making decisions. Able to adapt an work flexibly in different contexts.
- Ability to create highly creative, conceptual and strategic design work in corporate communications
- Working experience in user-centered design, conversion optimisation, product management.
- Digital finishing skills - ability to prepare high fidelity mockups.
- Strong service focus with attention to detail and accuracy.

SOFTWARE ORIENTATION

- Very strong design skills in **Adobe Creative Cloud**
- Proficiency in wireframing and prototyping using **Sketch, UXPin and InVision**
- Good knowledge of **Wordpress CMS** coupled with good understanding of **HTML** and **CSS**
- Using **JIRA, VSTS, Aha! and Trello** for the team management

EMPLOYMENT

May 2018 - present

Mitie PLC – Lead Experience Designer

- Establishing and driving product design process for the team of **20+** developers for both **mobile** and **web** departments using **Agile**
- **Reducing the time of development of 30%** by implementing **design system** and embracing the use of **common components**
- Helping **product managers** and **BAs** with translating business requirements into product features by drafting **personas** and capturing **user journeys**
- Interviewing **FTSE 250 clients** using the **Outcome Driven Innovation**
- Working closely with **product owners** and **development managers** providing quality control over design outputs and production
- Utilising advanced technologies from the Internet of Things (**IoT**), Machine Learning (**ML**) and Augmented Intelligence (**AI**) within product design process

Oct 2016 - May 2018

Convertize LTD – Product Manager / UX Lead Designer

- Developing and managing the product strategy and roadmap of the application, working with the board of directors and senior management by planning and prioritising product deliverables and schedules in AGILE.
- Preparing product requirements and technical specification that address the the financial objectives of the company.
- Leading cross-functional teams with respect to requirements interpretation, product decisions, specification reviews, customer satisfaction issues.
- Owning UX product backlog.
- Clearly communicating product development updates, risks, and issues to the board of directors.
- Proactively identifying and resolving issues that may impair company ability to meet strategic financial and technical objectives.

April 2015 - present

Convertize LTD – UX Lead Designer

- Designing how user will interact with the product on wireframes, user flows and prototypes to design the new product features.
- Researching style and design implication to new product features.
- Constantly reviewing existing product features and propose design and style changes.
- Conceptualising original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Conducting usability testing and user research and evaluate user feedback.
- Evangelising useful design applications and best UX practices across the team.

Sep 2013 - March 2015

Convertize LTD – Senior Web Designer

- Responsible for the development of creatives and components.
- Designing and encoding responsive websites, newsletters and landing pages
- Utilizes mockups and graphic pre-designs where appropriate.
- Demonstrates creative, technical and analytical skills.

Aug 2012 - Sep 2013

Fancy-IT Agencies LTD – Graphic Designer

- Design of packaging for individual products offered by the company.
- Taking care of the corporate identity system.
- Creating promotional offers to customers in the form of a newsletter.
- Maintaining a company website and adding new products to theonlinestore

EDUCATION

2007 - 2010 AGH University of Science and Technology
in Cracow Faculty of Humanities

2013 - European Information Technologies Certification
Academy Postgraduate Diploma, Computer Graphic Design

VOLUNTEER EXPERIENCE

March 2014 - present

Asbiro University CIC – Marketing Director

ASBIRO is an Alternative School of Business and Personal Development. The school has over 200 professionally active lecturers/entrepreneurs with assets over £1.4 Billion – My responsibility is to lead a team of volunteers involved in social media and email campaigns.

HOBBIES

Neuromarketing, Psychology, Self-development, Interior Design

LANGUAGES

Polish native

English fluent in written and spoken